



Beaverton Police Department

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Chief Geoff Spalding



NEWS RELEASE

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Beaverton Police Department Takes Second Place In Vehicle Design Contest

The magazine LAW and ORDER held a vehicle design contest for 2012. The deadline for entries was July, 2012 and was open to all law enforcement agencies and had several categories.

The Beaverton Police Department entered its Bicycle Patrol vehicle and support trailer in the best support vehicle category. The Bicycle Patrol vehicle took second place in this category.

The van is a 2012 Ford panel that was purchased with a JAG grant. The bicycle officers used a series of local companies to sponsor, design and equip necessary items on the van. In thanks to the local sponsors' support, they placed business logos on the back of the van that included QR codes providing instant links to the company's websites. The trailer was completely outfitted to support an 18- to 20-officer Bicycle Event Management Team.

The van's design was selected and created with the intention of drawing design similarities from the department's previous police bicycle van, while incorporating the newly designed fleet insignia. It should be noted that the original van design received first place in the Special Purpose Category by LAW and ORDER in July, 1998.

The 2012 Vehicle Design judges focused on the safety of the officer driving and the ability to identify the automobile as a law enforcement vehicle. The overall appearance of the vehicle was, of course, factored into the results. The judges looked for departmental symbols, names in easy-to-read lettering, a badge, shield or community seal, emergency phone numbers and websites. For visibility, the judges looked for reflective tape/graphics and decals.

The judges from LAW and ORDER magazine commented that the vehicle shows a strong community support with area businesses, vendors and sponsors. They especially liked the bike graphics on the side of the van.

We would like to give the media the opportunity to get up and close with this vehicle and the bicycle officers. Please contact Officer Mike Rowe who will set up a time on Wednesday September 5, 2012. You can reach Officer Rowe at (503) 969-6502.



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